Eicher Motors



Stable quarter

Superior product mix drives margin improvement

Eicher Motors (EIM IN) Q4 consolidated EBITDA rose 21% YoY and 4% QoQ at INR 10.3bn, with 4% YoY and flat QoQ volume growth in *Royal Enfield* (RE). EBITDA margin improved 40bp QoQ to 26.5% but was below our estimates by 30bp, led by a rise in employee expenses. Standalone ASP rose 3.6% QoQ and 5% YoY, led by improved product mix. VECV revenue surged 14% QoQ while was flat YoY at INR 62.7bn, with an EBITDA margin at 7.8%, down 20bp QoQ, and a PAT of INR 2.3bn. VECV's average selling price (ASP) improved 3.7% YoY.

Higher momentum likely in the exports markets

The company saw improvement in retail sales in the exports market in Q4, which led to higher wholesales. It expects its new completely knocked down (CKD) plants to support exports demand once momentum improves. EIM expects no major movement in commodity prices and margin to expand, driven by improving product mix and increasing non-motorcycling revenue. It did not undertake any major price hikes in Q4. Management expects the middle weight motorcycle segment to grow in double digits in FY25, led by new launches; it plans to launch a product short term in the 450cc category.

Valuation: retain Sell with a higher TP of INR 4,306

While margin trajectory improved on improving product mix, we expect underperformance in the premium segment for RE going forward. New launches in the last few years for RE haven't been able to garner market share gains owing to intra-company cannibalization. In FY24, RE lost market share YoY on the back of rising competition. We expect RE to largely grow inline with the MC industry in FY25 despite new launches. The proportion of current RE customers upgrading to a new model may not increase significantly, as has been the case with historical launches. While one single competitor has not been majorly successful till now, combined volumes of competition have effectively taken away the outperformance of RE. Aggressive pricing from competitors would constrain RE's pricing power in the medium term. We expect a single-digit volume CAGR for RE during FY24-26E with margin peaking. We reiterate Sell with a higher TP of INR 4,306 from INR 3,650 on 24x (from 22x) June26E P/E for the RE business and 11x (from 10x) June26E EV/EBITDA for VECV.

Rating: Sell

Target Price: INR 4,306

Downside: 8%

CMP: INR 4,658 (as on 10 May 2024)

Key data	
Bloomberg / Reuters Code	EIM IN/EICH.BO
Current /Dil. Shares O/S (mn)	273/273
Mkt Cap (INR bn/USD mn)	1,275/15,285
Daily Vol. (3M NSE Avg.)	715,010
Face Value (INR)	1

1 USD = INR 83.5

Note: *As on 10 May 2024; Source: Bloomberg

5,000 4,000 3,000 2,000 May-23 Sep-23 Jan-24 May-24 Vol. in mn (RHS) — Eicher Motor (LHS)

Source: Bloomberg

Shareholding (%)	Q1FY24	Q2FY24	Q3FY24	Q4FY24
Promoter	49.2	49.2	49.2	49.2
Institutional Investors	40.4	39.5	40.1	40.1
Other Investors	2.2	2.3	2.3	2.2
General Public	8.3	9.1	8.5	8.5
Source: BSE				

Price performance (%)	3M	6M	12M
Nifty	1.3	13.5	20.4
Eicher Motors	21.3	31.5	36.3
Ashok Leyland	14.3	14.1	33.2

Source: Bloomberg

Consolidated (INR mn)	Q4FY24	Q4FY23	YoY (%)	Q3FY24	QoQ (%)	Q4FY24E	Variance (%)
Revenue	42,560	38,043	11.9	41,788	1.8	42,565	(0.0)
EBITDA	11,286	9,337	20.9	10,903	3.5	11,407	(1.1)
EBITDA margin (%)	26.5	<i>24.5</i>	198	26.1	43	26.8	-28
Depn & amort.	1,653	1,480	11.6	1,475	12.0	1,500	10.2
EBİT	9,634	7,856	22.6	9,427	2.2	9,907	(2.8)
Interest expense	153	82	88.0	124	23.4	124	23.7
Other Income	3,052	2,055	48.5	2,537	20.3	2,500	22.1
Pretax profit	12,532	9,830	27.5	11,840	5.8	12,283	2.0
Tax	3,146	2,508	25.4	3,019	4.2	3,071	2.4
Tax rate (%)	25.1	25.5	-41	25.5	(1.6)	25.0	
Income from JV/ associates	1,318	1,734	(24.0)	1,139		1,752	
Reported Net Profit	10,705	9,056	18.2	9,960	7.5	10,964	(2.4)
EPS (INR)	39.3	33.3		36.6	7.5	40.3	(2.4)

Key fina	ncials										
YE	Revenue	YoY	EBITDA	EBITDA	Adj PAT	YoY	Fully DEPS	RoE	RoCE	P/E	EV/EBITDA
March	(INR mn)	(%)	(INR mn)	margin (%)	(INR mn)	(%)	(INR)	(%)	(%)	(x)	(x)
FY24	165,358	14.5	43,269	26.2	40,010	37.3	146.7	24.2	24.2	31.6	26.7
FY25E	183,777	11.1	49,451	26.9	44,724	11.8	164.0	22.4	22.3	28.2	22.7
FY26E	201,774	9.8	55,508	27.5	48,928	9.4	179.4	20.5	20.4	25.8	19.7
FY27E	216,330	7.2	60,168	27.8	52,278	6.8	191.7	18.7	18.6	24.2	17.5
Note: pricin	ng as on 10 May 2	2024; Source	e: Company,	Elara Securitie	s Estimate						

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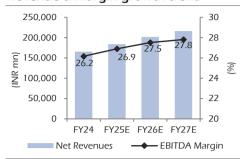


Financials (YE March)

Income Statement (INR mn)	FY24	FY25E	FY26E	FY27I
Net Revenues	165,358	183,777	201,774	216,330
EBITDA	43,269	49,451	55,508	60,168
Add:- Non operating Income	10,759	11,052	11,400	11,75
OPBIDTA	54,028	60,503	66,908	71,92
Less:- Depreciation & Amortization	5,976	6,962	7,937	9,048
EBIT	48,052	53,541	58,972	62,87
Less:- Interest Expenses	509	300	299	180
PBT	47,543	53,241	58,673	62,69
Less:-Taxes	12,010	13,576	14,962	15,80
Income from JV and associates	4,477	5,060	5,217	5,38
Adjusted PAT	40,010	44,724	48,928	52,27
Reported PAT	40,010	44,724	48,928	52,27
Balance Sheet (INR mn)	FY24	FY25E	FY26E	FY27
Share Capital	274	274	274	27
Reserves	179,844	218,334	258,317	301,65
Net worth	180,117	218,608	258,591	301,92
Borrowings	2,756	2,556	2,356	2,15
Deferred Tax (Net)	4,483	4,483	4,483	4,48
Other liabilities	7,807	4,748	4,893	5,04
Total Liabilities	1 95,163	230,395	270,322	313,60
Gross Block	55,669	64,923	74,723	85,32
Less:- Accumulated Depreciation	33,447	40,409	48,345	57,39
Net Block	22,222	24,514	26,378	27,93
Add:- Capital work in progress	12,472	13,327	14,238	15,11
Investments	135,270	157,996	183,740	211,74
Net Working Capital	(18,155)	(18,208)	(16,947)	(17,981
Cash and Cash Equivalents	1,463	9,493	15,800	27,30
Other Assets				49,50
Total Assets	41,890	43,273	47,113	
Cash Flow Statement (INR mn)	195,163 FY24	230,395 FY25E	270,322 FY26E	313,60° FY27
Cash profit adjusted for non-cash items	54,948	50,912	57,320	61,86
Add/Less: Working Capital Changes	(17,710)	(1,193)	(3,357)	(1,108
Operating Cash Flow	37,238	49,720	53,963	60,76
Less:- Capex	(4,019)	(9,809)	(10,411)	(11,272
Free Cash Flow	. ,	. ,	. ,	•
Financing Cash Flow	33,218 (8,264)	39,911 (7,079)	43,552 (8,297)	49,48
Investing Cash Flow		. ,	. ,	(8,888
3	(21,765)	(33,227)	(38,578)	(38,716
Net change in Cash Ratio Analysis	7,209	9,414	7,088	13,15
<u> </u>	FY24	FY25E	FY26E	FY27
Income Statement Ratios (%) Revenue Growth	14.5	11.1	9.8	7.
EBITDA Growth	25.7	14.3	12.2	8.
EBITDA GIOWLII	25.7	14.5		6.
	27.2	110		
PAT Growth	37.3	11.8	9.4	
PAT Growth EBITDA Margin	26.2	26.9	27.5	27.
PAT Growth EBITDA Margin Net Margin				27.
PAT Growth EBITDA Margin Net Margin Return & Liquidity Ratios	26.2 24.2	26.9 24.3	27.5 24.2	27. 24.
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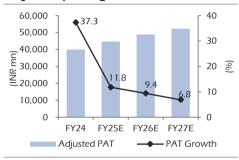
Note: pricing as on 10 May 2024; Source: Company, Elara Securities Estimate

Revenue & margin growth trend



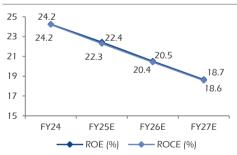
Source: Company, Elara Securities Estimate

Adjusted profit growth trend



Source: Company, Elara Securities Estimate

Return ratios



Source: Company, Elara Securities Estimate



Q4FY24 conference call highlights

- Performance: The company closed the year with 912,000 motorcycles vs 834,000 in FY23. It posted the highest-ever revenue in the quarter
- Outlook: EIM expects the mid-motorcycle category to grow double digits in FY25E. Growth would be driven by new model launches
- <u>Pricing action:</u> The company has not taken any price hikes in the *Royal Enfield* in Q4. Realization improved in the quarter due to mix improvement
- Margin: The company is not seeing headwinds in commodity currently and it expects it to be rangebound. Margin improved in the quarter driven by a favorable product mix. EIM expects better international market mix, higher revenue, and nonmotorcycle revenue to bolster margin
- RE exports: In the international market, retail sales was better, which led to higher wholesales. The vehicles on the new J platform and the *Sherpa 450cc* platforms are global appeal products. Building of new completely knocked down (CKD) plants also are lifting volume in the exports market; once the global market opens, RE should be able to gain higher momentum
- RE export strategy: In the EU, the US, South Korea, Japan, and New Zealand, EIM says there is no industry growth but there is appetite for customers to afford and spend on RE products, which should help RE. In the high potential markets like Latin America and South America, the company says it can replicate growth it had in India by appointing company dealers and stores
- International: The company sold 77,000 units in FY24. It has forayed into countries like Turkey which is a good market for motorcycles. CKD plants outside India are currently running on one shift and it can add two more shifts once the market opens up
- New launches: EIM has to come out with a new motorcycle based on the Himalayan 450 platform in

- FY25. It plans to launch a series of products. The company sees good response for the *Shotgun 650* in the international markets
- <u>EV:</u> The company is working on a range of products.
 R&D team and commercial team are being build
- CV industry: This quarter was weak on high base, due to pre-buying which happened in Q4FY23. There is slowdown currently due to General Elections as well, but transporters continue to see good demand in the freight segment and growth is likely post the government formation
- VECV: Q4 volume stood at 25,700 while FY24 volume stood at ~ 85,000. FY24 revenue stood at INR 216.7bn with an EBITDA of INR 17bn. Spares revenue was at INR 5.7bn which was the highest-ever. Heavy duty truck combined market share stood at 9.2% in FY24. The company expects CV growth to continue, driven by infrastructure push by the government and pent-up demand, which will drive replacement demand
- VECV Electric: The company is making progress on the EV front. It is entering in the SCV segment with its EV in 2-3 tonne category. EIM expects good growth in the eBus segment for the industry, but the company will cautiously apply for a tender only if it suits it financially and it is ready with multiple products
- <u>Finance penetration:</u> Finance penetration currently is at 61% and EIM expects it to improve
- The Himalayan 450. The company currently manufactures 200+ Himalayan 450 per day and expects supplies to go up. It expects a good response in the domestic and exports markets

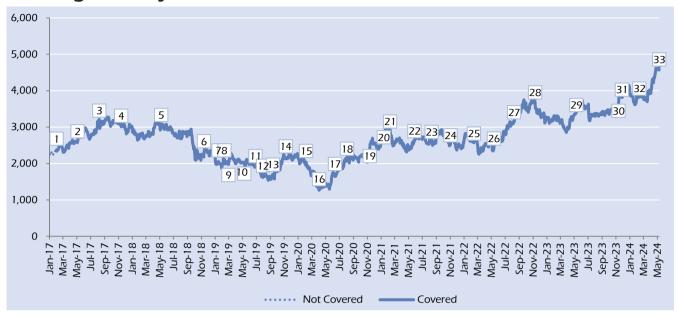
Exhibit 1: Change in estimates

Exhibit 1. Change in estimates								
(INR mn)	Earlier		Revised		% Ch	ange	New	
	FY25E	FY26E	FY25E	FY26E	FY25E	FY26E	FY27E	
Revenue	182,673	198,334	183,777	201,774	0.6	1.7	216,330	
EBITDA	49,119	53,862	49,451	55,508	0.7	3.1	60,168	
EBITDA margin (%)	26.9	27.2	26.9	27.5	2	35	27.8	
PAT	44,588	47,639	44,724	48,928	0.3	2.7	52,278	
EPS (INR)	163.5	174.7	164.0	179.4	0.3	2.7	191.7	
RE volume	984,105	1,049,542	988,867	1,064,195	0.5	1.4	1,123,373	
VECV volume	86,710	87,577	88,836	89,724	2.5	2.5	91,213	
Target price (INR)		3,650		4,306		18.0		

Source: Elara Securities Estimate



Coverage History



	Date	Rating	Target Price	Closing Price
25	14-Feb-2022	Sell	INR 2,437	INR 2,571
26	13-May-2022	Sell	INR 2,316	INR 2,433
27	10-Aug-2022	Sell	INR 2,487	INR 2,433
28	10-Nov-2022	Sell	INR 3,000	INR 3,701
29	11-May-2023	Sell	INR 3,150	INR 3,405
30	10-Nov-2023	Sell	INR 3,250	INR 3,645
31	28-Nov-2023	Sell	INR 3,300	INR 3,840
32	13-Feb-2024	Sell	INR 3,650	INR 3,854
33	10-May-2024	Sell	INR 4,306	INR 4,658

Guide to Research Rating

REDUCE SELL	Absolute Return -5% to +5% Absolute Return < -5%
ACCUMULATE	Absolute Return +5% to +20%
BUY	Absolute Return >+20%



Elara Securities (India) Private Limited

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